



# **North Carolina Local Government Budget Association**

*"Promoting the budgeting profession through education, networking and advocacy"*

**To: NC Local Government Budget & Finance Professionals**  
**From: Katie McCoy, North Carolina Local Government Budget Association, First Vice President and 2009 Conference Chair**  
**Subject: December 2<sup>nd</sup>–4<sup>th</sup> North Carolina Local Government Budget Association Conference in Uptown Charlotte**

You are cordially invited to the **North Carolina Local Government Budget Association (NCLGBA) 2009 Conference at the Omni Hotel in Uptown Charlotte.**

Continuing Education Credits are available for all sessions.

## **Program Overview:**

Below is the tentative 2009 Winter Budget Conference program. The agenda will be confirmed closer to the Conference via the NCLGBA ListServ, or go to [www.nclgba.org](http://www.nclgba.org).

### **Wednesday, December 2, 2009, 1:30pm-5:00pm/until**

The NCLGBA Budget Conference will begin with two sessions focusing on leadership:

- Public Sector Leadership: Reconnecting to Your Purpose & Passion by Tom Lane, Consultant and Chief Operating Officer of Whitehead Associates Inc.
- City/County Manager Leadership Perspectives presented by North Carolina's own County and Municipal Managers: Harry Jones (Mecklenburg County), David Cooke (Wake County), Hazen Blodgett (Town of Matthews), and Eric Cooke (Town of Hillsborough)

Immediately following the last session, stay for the NCLGBA Networking Reception. Then head over to the Time Warner Cable Arena to see the Charlotte Checkers hockey team take on the Gwinnett Gladiators – tickets are center ice!

### **Thursday, December 3, 2009, 8:30am-4:30pm/until**

On Thursday, there will be several sessions related to local government budgeting and strategy, including general sessions, concurrent session, and even *off-site workshops!*

- Lean Management: "Value Stream Mapping, TPS" – what it means and how to use it
- Social Networking & Communication Opportunities for Local Governments: Twitter, Facebook, LinkedIn – how to communicate in this new era of technology
- Capital Budgeting Research: what the latest research says about capital projects
- Non-Profit Partnerships: evaluating new requests and ongoing relationships during tough times
- Financial Forecasting: Why, How To, Now What?
- Small Town & Big City Public Transit: followed by a ride on the LYNX Light Rail Train
- Green Facilities: followed by a trip to a LEED certified Environmental Services facility (transportation provided)
- Back to Basics: New Budget & Evaluation Analyst Workshop (concurrent session)

Optional evening activities include the hilarious "A Tuna Christmas" theater production, or a host of activities at the new EpiCentre (connected to Omni hotel) such as dinner, bowling, movies, dueling pianos, Dale Earnhardt Jr's "Whiskey River", and much, much more!

### **Friday, December 4, 2009, 9:00am-11:30am**

The conference concludes with two general sessions:

- Economic Update by Michael Walden, PhD, NC State University
- Legislative Update for Cities/Counties by Karl Knapp of the NC League of Municipalities and Rebecca Troutman of the NC Association of County Commissioners



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## **Registration Instructions – 2009 Winter Budget Conference**

- When:** Wednesday, December 2<sup>nd</sup> through Friday, December 4<sup>th</sup>
- Where:** Omni Hotel, Uptown Charlotte, NC
- Conference Registration:** A registration form is included on the next page, or may be downloaded from the Association's web site at: [www.nclgba.org](http://www.nclgba.org)

Complete the registration form and mail a check for the appropriate amount **by Tuesday, November 17<sup>th</sup>** made payable to: **NC Local Government Budget Association** and send to:

**David Scarborough**

City of Raleigh  
Administrative Services  
P.O. Box 590  
Raleigh, NC 27602-0590  
Tel: (919)996-4281

E-mail: [David.Scarborough@ci.raleigh.nc.us](mailto:David.Scarborough@ci.raleigh.nc.us)

- Hotel Reservations:** The conference rate for the Omni Charlotte is \$100/night for a deluxe king or double room. Upgraded rooms are also available at a special conference rate. To make your reservation, go to [www.omnihotels.com/FindAHotel/Charlotte/MeetingFacilities/NCLGBA2009WinterBudgetAssociation12.aspx](http://www.omnihotels.com/FindAHotel/Charlotte/MeetingFacilities/NCLGBA2009WinterBudgetAssociation12.aspx), or call 888-444-6664 or 704-377-0400. The hotel address is 132 E. Trade Street, Charlotte, NC 28202

The Omni Hotel is located at the intersection of Trade and Tryon streets – the center of Charlotte. The hotel is connected to the new Charlotte EpiCentre (entertainment & retail mini-sky scraper), LYNX Light Rail Train System, Overstreet Mall, Bank of America Corporate Center, Bank of America Plaza, and Charlotte Athletic Club and Spa (discounts for hotel guests). The Blumenthal Performing Arts Center, Hearst Tower, and Wachovia buildings (and restaurants/retail within) can also be accessed from the Omni Hotel via overstreet walkways, without ever going outside.

- Guest Attendance:** Family members and other guests may join us at the Networking Reception or Hockey Game on Wednesday for a fee. Reservations for guests can be made on the registration form.
- NCLGBA Cancellation Policy:** The conference registration fee may be refunded if cancellations are received by close of business on Tuesday, November 17<sup>th</sup>. Substitutions for registration/attendees can be made at any time.
- Save Money & Fuel:** Carpooling is encouraged. If you need help locating attendees in your area, contact David Scarborough, NCLGBA Treasurer at: [David.Scarborough@ci.raleigh.nc.us](mailto:David.Scarborough@ci.raleigh.nc.us)

- Questions:** Contact Katie McCoy, NCLGBA 2009 Conference Chair at 704-336-5017 or [kdmccoy@ci.charlotte.nc.us](mailto:kdmccoy@ci.charlotte.nc.us)



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<b>REGISTRATION FORM – 2009 Winter Budget Conference, Uptown Charlotte</b>
<b>Name:</b>
<b>Title:</b>
<b>Organization:</b>
<b>Telephone:</b>
<b>E-mail Address:</b>
<b>Name of Registered Guest(s):</b>

<b>NCLGBA Conference Costs</b>	<b>Cost/Person</b>	<b>Qty</b>	<b>Total Cost</b>
Member: Registration, Reception, Lunch, Breakfast	\$100		
Non-Member: Registration, Reception, Lunch, Breakfast	\$140		
<i>Full-Time</i> Student: Registration, Reception, Lunch, Breakfast	\$75		
Guest: Reception (Wednesday evening)	\$ 20		
Optional Charlotte Checkers Hockey Game, Wednesday, 7:30pm (guests welcome) – center ice!	\$15		
<b>Total Conference Cost</b>			<b>\$</b>
<b>Other NCLGBA Costs</b>	<b>Cost/Person</b>	<b>Qty</b>	<b>Total Cost</b>
*Certification Test on Budget Preparation & Enactment	\$25		
*Certification Test on Capital Budgeting and Planning	\$25		
*Certification Test on Performance Measurement	\$25		
**FY 2009–10 Membership Dues (if unpaid)	\$40		
<b>Total Other Costs</b>			<b>\$</b>
<b>Total Amount Enclosed</b>			<b>\$</b>

Will you need a vegetarian lunch?  Yes  No  
 Is this your first NCLGBA Conference?  Yes  No

To ensure room and transportation capacity, which of the Thursday afternoon concurrent sessions would you likely attend:

Green Facilities/LEED Building Site Visit  Public Transit/Light Rail Ride  Back to Basics Budget Workshop

**Please make checks payable to the *NC Local Government Budget Association*. Mail registration form with check by Tuesday, November 17 to: David Scarborough, City of Raleigh, Administrative Services, P.O. Box 590, Raleigh, NC 27602-0590. If you have any questions, call David at (919)996-4281.**

Conference registration fees may be refunded if cancellations are received by close of business on November 17, 2009.

\*You must successfully complete the applicable courses prior to the Certification Exams. For information on the Certification Program, see [www.nclgba.org/newcertification.mht](http://www.nclgba.org/newcertification.mht) or contact Dr. William Rivenbark at: [rivenbark@unc.edu](mailto:rivenbark@unc.edu).

\*\*Membership dues for FY10 must be paid in order to receive the "member" rate. Membership dues for FY10 were invoiced in early October 2009. The member application can be found at: [www.nclgba.org/newmembership.mht](http://www.nclgba.org/newmembership.mht).