



ROCK HILL
SOUTH CAROLINA

Financial Dashboard

December 3, 2009

Assistant City Manager
David B. Vehaun

Admin. Svcs. Director
Steven Gibson

Requirements for the Development of the City of Rock Hill Financial Dashboard

- 🌀 **Dynamic Visualization of Data**
 - 🌀 Enhance understanding of financial information
 - 🌀 Influence decision-making in departments
- 🌀 **Monthly Variance Analysis**
- 🌀 **Enhance Accountability**
- 🌀 **Predict Revenues and Cash Flow**

Benefits of Cash Flow and Variance Analysis (Kavanagh/Swanson)

- ❁ Provides tactical insight into financial position
- ❁ Tests whether the implementation of long-term strategies is proceeding as anticipated
- ❁ Indicates the need for updates to long-range forecasts
- ❁ Provides perspective on a variety of operational issues

“Together, cash flow and variance analysis provide unique tactical insight.”

Tactical Financial Management

Shayne Kavanagh and Christopher J. Swanson

Government Finance Review, October 2009



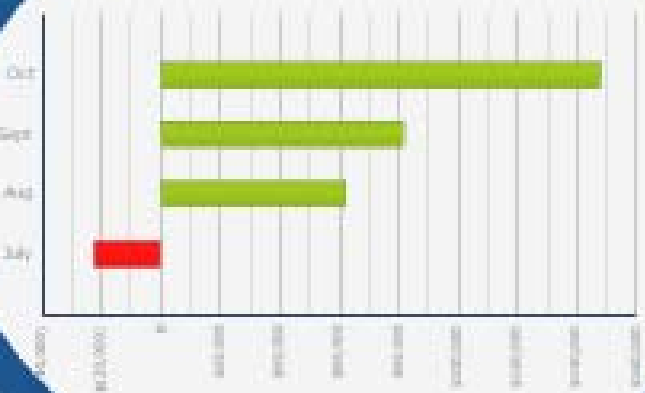
Select Revenues by Fund

- Electric Fund
- Water Fund**
- Water Fund Total**
- Water Sales
- Irrigation Sales
- Wastewater Fund
- Inspect Fee Funds

View Revenues
 View Expenditures
 View Fund Balance

Year to Date Sales	Year to Date Budget	Difference	%
\$4,709,609	\$4,440,052	\$269,547	106%

Actual vs Budget
Monthly Variation



Monthly Sales by Service
Water Fund Total



View Graphs: Detail
 View Details: Month Detail